

GREENSTRIPE MEDIA, INC.

238323

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 109447

Contract Date 9/14/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KRCR-TV		Product Yes on 55	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media - 949.650.5081		rev # on	rev # on
				rev # on	rev # on

KRCR-TV
Terri Wilcox
755 Auditorium Drive
Redding, CA 96001

Station Phone 530.243.7777 x729 (office)

Direct Phone 530.945.5575 (mobile)

Fax 530.243.0217

E-mail twilcox@bontencalifornia.com

Schedule Dates		Schedule Rotation		# of weeks	Announcements	Gross Cost	Net Cost
11/7/2016	thru 11/7/2016	Monday	thru Monday	1	6x	\$2,525.00	\$2,146.25
LINE	DAYS	TIME PERIOD FROM TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	M	6a 7a	:30	1x	News Channel 7	\$300	\$300
2	M	7a 9a	:30	1x	Good Morning America	\$350	\$350
3	M	5p 5:30p	:30	1x	News Channel 7	\$500	\$500
4	M	6:30p 7p	:30	1x	News Channel 7	\$500	\$500
5	M	11p 11:35p	:30	1x	News Channel 7	\$225	\$225
6	M	8p 10p	:30	1x	Dancing with the Stars	\$650	\$650

WEEKLY TOTALS: 6x \$2,525

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) KRCR

By Terri Wilcox

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

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